

# COURTNEY KRAGER

GRAPHIC DESIGNER

## EXPERIENCE

### Senior Graphic Designer: AMERGINT Technologies / ARKA

July 2021 - Present

- Create technical diagrams and graphics for internal and external use
- Create templates for datasheets, PowerPoint, and Word documents
- Create presentations for internal and external use
- Film and edit videos for marketing use and photograph company events
- Create flyers and one sheets for marketing use
- Design booths, banners, and other marketing material for conferences
- Edit and create page layouts for company website using WordPress

### Graphic Designer: Global Promotional Sales

Feb. 2018 - June 2021

- Developed educational and marketing material for military programs
- Designed stock artwork and helped layout the yearly catalog
- Worked hand in hand with customer on custom designs

### Multimedia Developer: Learning and Teaching Center

Sept. 2016 - Dec. 2017

- Developed graphics for the Learning and Teaching Center (LTC)
- Created mock-ups for web and app design
- Created commercials for Northwest Online and master programs
- Animated holiday cards for perspective students
- Created ads for Northwest Online and the LTC

### Designer Editor: Tower Yearbook

April 2016 - Dec. 2017

- Assisted in designing a 336 pg. summary of a school year at Northwest Missouri State University
- Brainstormed theme and design ideas
- Reviewed the work of other designers to create a more uniform design throughout the book

### Graphic Designer: Knacktive

Jan. 2016 - April 2016

- Created new branding for an existing company with the help of eight individuals
- Developed ideas to help improve awareness and traffic for the company
- Pitched the new branding and ideas to the client

## CONTACT

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## EDUCATION

B.F.A. in Graphic Design

B.S. in Interactive Digital Media:  
Emphasis in Visual Imaging

Northwest Missouri State University  
(NWMS)

## AWARDS

### Creative Quarterly 47

Runner Up

### Pacemaker Award

Pacemaker Award Finalist

Tower Vol. 94

### CMA Pinnacle Award Finalist

Best Yearbook Sports

Page / Spread

Tower Vol. 95

### MCMA Award

Second Place in Sports Spread Design

Tower Vol. 95

## SKILLS

InDesign / Photoshop / Illustrator

PowerPoint / Word

Print Design

Template Design

WordPress

Lightroom

After Effects

Premiere